



Call *for* Entries

2010 / 11



Bringing the world of art & music to the
UNIVERSITY OF MICHIGAN
HEALTH SYSTEM

About Gifts of Art

One of the first and most comprehensive arts-in-healthcare programs nationwide, *Gifts of Art* brings the world of art & music to the University of Michigan Health System. Our exhibit program is designed to enhance the Health System's environment of care and help calm and bring comfort to our patients, visitors and staff. The art is intended to assist and complement the healing process and reduce the stress and anxiety often associated with a healthcare setting.

Our nine galleries display 50 exhibits a year. They include 2-D and 3-D spaces that are **viewed by approximately 10,000 people a day**. This makes our galleries some of the most widely visited indoor, non-museum exhibit spaces in the state.

Eligibility

Gifts of Art is currently accepting proposals for our September 2010 through August 2011 exhibit year. Individual artists or arts organizations may submit a proposal for exhibit. Group shows must have a single contact person. Our gallery sites can accommodate both 2-D wall mounted art and 3-D works for display in cases. *Gifts of Art* exhibits only original art.

Entry Requirements

Selections will be made from either digital images on CDs or slides. Emailed JPEG images or in person submissions **will not** be considered. For both digital and slide submissions, artists must provide a minimum of 12 professional quality images. Group shows should provide a minimum of 24 images. Submitted images must reflect the proposed exhibit. Digital submission guidelines are available on the *Gifts of Art* website. All submissions must also include a completed Exhibit Proposal Form, a numbered reference sheet and a resume and/or biography.

Submission materials must be received by **May 14, 2010**.

This form is available on our website:

www.med.umich.edu/goa

Digital Submissions

Digital images of work must be submitted on CD as TIF or JPEG files.

Each digital file name must include the title of the work and a number that corresponds to an entry on a reference sheet. Include a thumbnail sheet with your submission. Label CDs with your name and medium.

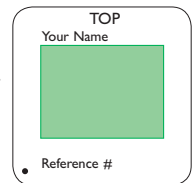
CDs and supporting materials will not be returned.

Slide Submissions

Slides must be submitted in a 8.5"x11" plastic sleeve.

Indicate "TOP" on each slide and label it with your name and a reference number that corresponds to your reference sheet.

Do not tape the edges of the slide frame. Slides will only be returned if a **self-addressed, stamped, appropriately sized envelope is provided by the artist.**



Selection Criteria

In selecting artwork, *Gifts of Art's* primary mission is to create a more comfortable and calming atmosphere within the often stressful environment of a hospital and to provide a positive distraction for our patients, visitors and staff. We take into consideration the medical and emotional sensitivities of our viewers. Overt sexual content, violence and nudity will not be considered. We will also avoid pieces that are confrontational, obviously depressing or contain negative medical connotations.

Exhibit Details

- *Gifts of Art* will coordinate and install all exhibits.
- Exhibits are on display for approximately eight weeks.
- *Gifts of Art* insures artwork while on hospital premises.
- *Gifts of Art* uses a museum quality security system.
- All artwork must be framed and/or ready to install.
- **Nielsen type** metal frames with 3/8" back channels or **wood frames** at least 3/4" wide are acceptable.
- 2-D works must be framed in a professional manner.
Clip-on frames are not acceptable. Unframed, stretched canvases are acceptable with a painted or finished edge.
- Either glass or plexiglass is acceptable.

Delivery

Artists are responsible for delivery to and pick up from the U-M Health System.

***Gifts of Art* will not be responsible for shipping costs.**

Directions and maps will be mailed to invited artists. Group shows must make a single delivery and have a single contact person.

Gallery Dimensions

- Our five 2-D exhibit galleries range in size from 40 lineal feet to 100 lineal feet.
- All 2-D exhibit galleries can accommodate work up to 42" in height.
- The Main Lobby 2-D Gallery, which consists of four 5'x10' panels, can accommodate larger works up to 7' in height.
- The four 3-D galleries each consist of 2-3 large cases measuring 46" wide x 23" deep x 23" high, and between 3-8 small cases that measure 17" wide x 17" deep x 17" high, depending on location.

Sales

Artwork sold during or within 30 days after the exhibit will be assessed a 35% commission which helps support *Gifts of Art's* hospital based art & music programs. Artwork need not be for sale to be eligible for exhibit.

Agreement

Accepted works will remain on exhibit as placed by *Gifts of Art* staff and cannot be removed from the show until the close of the exhibit. *Gifts of Art* reserves the right to alter an exhibit at any time.

Submissions must be received by May 14, 2010.

Final notifications will be mailed by July 30, 2010.

Gifts of Art will not be responsible for loss or damage to CDs or slides.

Do not send original CDs or slides – please submit copies.

For additional copies of this brochure, please contact *Gifts of Art* or visit our website.

Questions?

Call *Gifts of Art* at 734-936-8829, 734-936-ARTS (2787)
or email GOA@med.umich.edu

www.med.umich.edu/goa

Exhibit Proposal Form

Artist/Arts Organization _____

Address _____

Zip _____

Contact Person _____

Telephone _____ Alternate Telephone _____

Email _____

Web Address _____

Medium _____

Number of Pieces Available _____

Price & Size Range _____

Additional Information _____

- Checklist**
- Fully completed Exhibit Proposal Form.
 - Resume and/or biography.
 - Submitted images must reflect the proposed exhibit.
 - Individuals – 12 image minimum, Groups – 24 image minimum.
 - Do not send original CDs or slides – **please submit copies.**
 - CDs labeled as indicated and in a CD case or appropriate sleeve.
 - For CDs – include a printed thumbnail sheet.
 - Slides labeled as indicated and in a 8.5” x 11” plastic sleeve.
 - For slide return – include a self-addressed, stamped envelope.
 - Numbered reference sheet, which details the titles and dimensions of each piece and corresponds to each submitted image.

Exhibit proposals must be received by **May 14, 2010.**



Call for Entries

NI-5E06, NIB

300 North Ingalls

Ann Arbor, MI 48109-5470

All submission materials are available on our website:

www.med.umich.edu/goa